



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2014

Multiple District 4

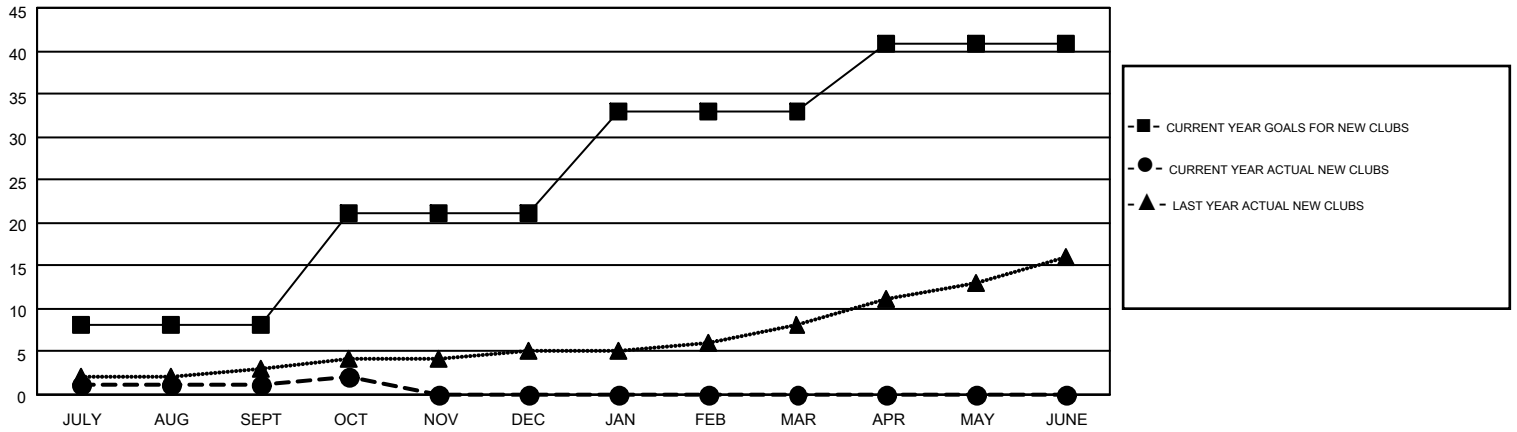
LOCATION: CALIFORNIA

GMT: GARY WONG

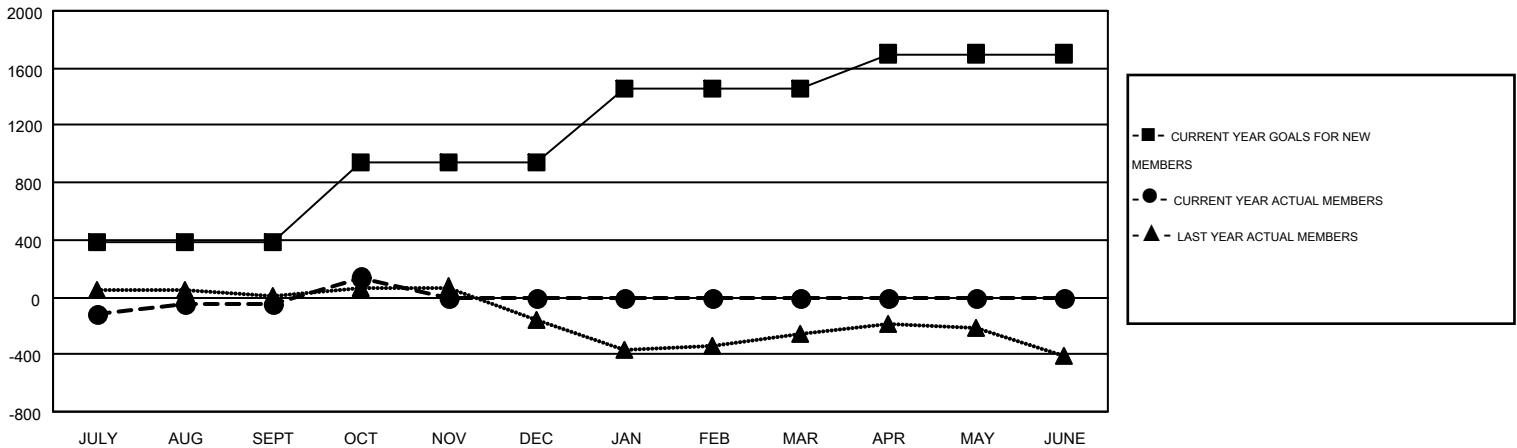
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	8	1	1	0	JULY/AUG/SEPT	385	837	886	-49
OCT/NOV/DEC	13	1	3	-2	OCT/NOV/DEC	555	391	202	189
JAN/FEB/MAR	12	0	0	0	JAN/FEB/MAR	514	0	0	0
APR/MAY/JUNE	8	0	0	0	APR/MAY/JUNE	246	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	346 CLUBS OF 725 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	13,571 (66.47%)		
DECEASED	106	FEMALE	6,846 (33.53%)		
CLUB CANCELLED	34	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	948			FAMILY UNIT MEMBERS	3,429
TOTAL	1,088			HEAD OF HOUSEHOLD	1,635
		NON-HEAD OF HOUSEHOLD	1,794		